

SCHOOL-SPONSORED PUBLICATIONS

The Board of Education encourages the use of the highest standards possible in the production of publications and television programs by and in the name of the district, since their content serves as a direct reflection on the schools.

The Superintendent of Schools and his/her staff shall utilize all available school-sponsored media of communication, such as print and web-based publications and TV, to keep the goals, programs, achievements and needs of the schools before the public.

The Superintendent is responsible for all informational services to and from the public, except for those matters which the Board desires to deal with directly. The Superintendent may delegate authority to his/her central administrative staff and to the Building Principals as he/she sees fit, but he/she retains ultimate responsibility for their performance.

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